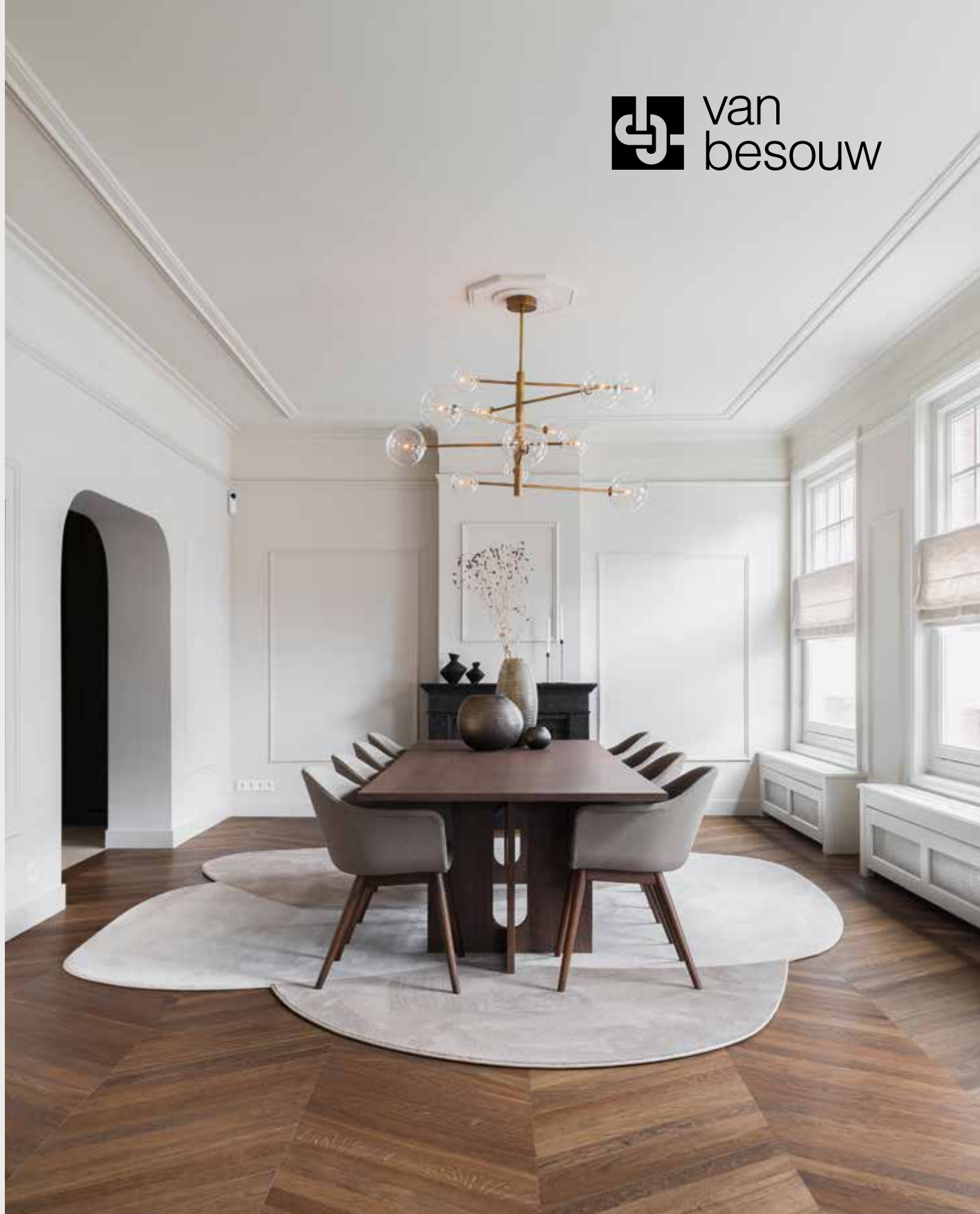
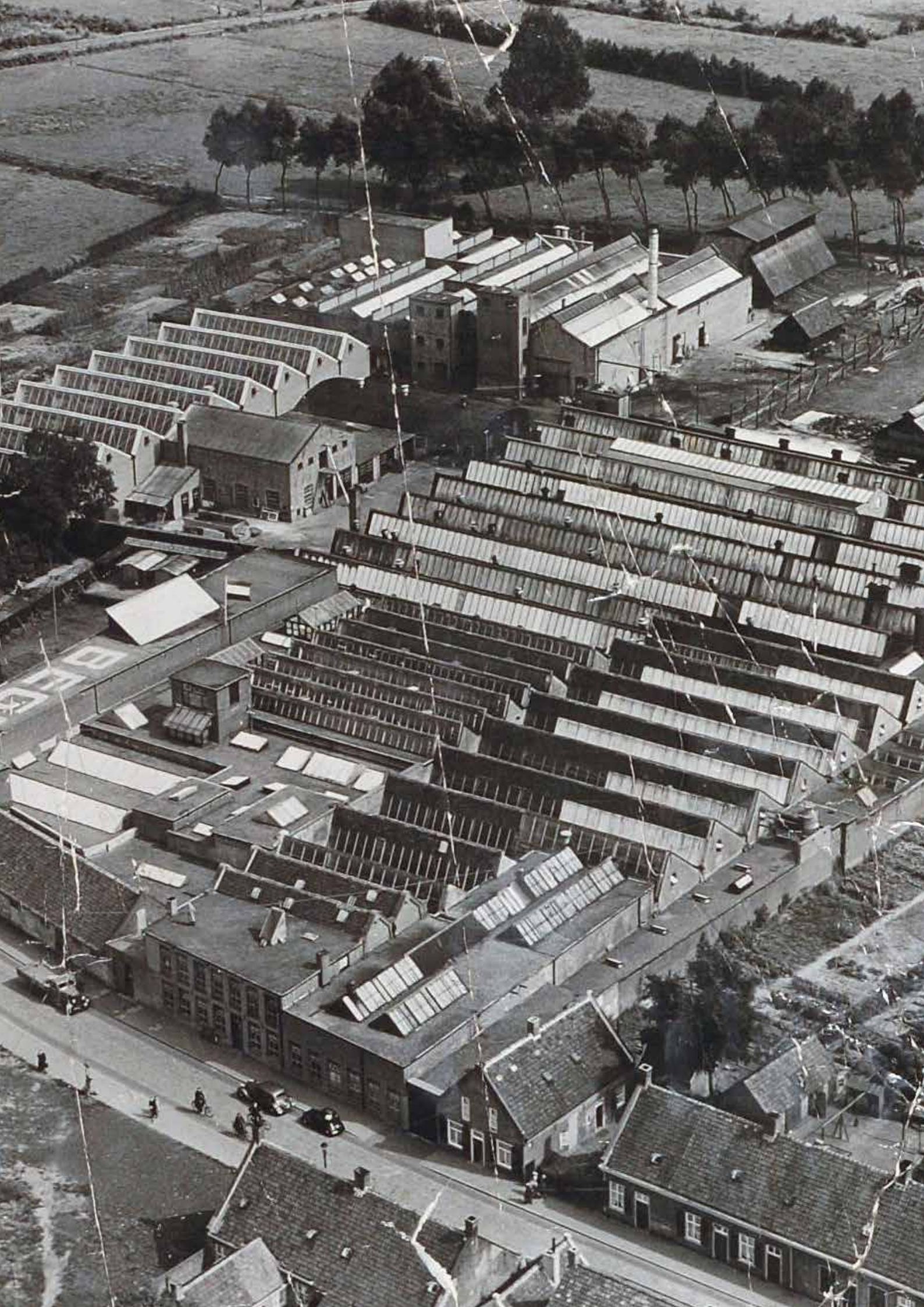




CATALOGUE

2025 —

every space the right character



craftmanship and design

VAN BESOUW

Since 1839, a continuous drive for innovation has brought Van Besouw where it is today: a leading supplier of contemporary carpets. Craftsmanship and innovation are at the heart of everything we do. The Van Besouw collection is put together with the greatest care. From fiber to yarn and backing to pile, all carpets are thought out to the finest detail, using the latest production techniques. Only the best materials are good enough. High-quality and durable, made to last and with consideration for people and the environment.

At Van Besouw, all carpets are developed based on a careful selection of materials, textures and colors. The designs and color palettes are a balanced mix of the latest trends and timeless classics, all designed in the Netherlands. They exude a sense of class, luxury and comfort and give every room the right character. A Van Besouw carpet or rug stands for exclusive design, elegance and sophistication. It makes you feel passionate; you don't just see it, you feel it.

CONTENT

VAN BESOUW CATALOGUE

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history

EXCELLENCE SINCE 1839

1839, Goirle
Van Besouw was founded in the Netherlands in 1839 by Jan van Besouw.



1885, Goirle
Start of the first factory with production of linen, jute and sailcloth.



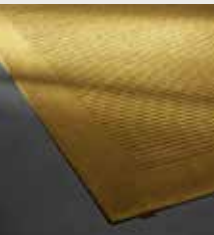
1949, Goirle
Van Besouw get the Wilton weaving machines. Originally Van Besouw wall-to wall carpets.

1967, Goirle
Benno Premsele (Industrial Designer) was invited, to design the next step of Van Besouw.



1968, Goirle
Start of Van Besouw as a brandname with the slogan: "Het Andere Tapijt".

2003, Goirle
Introduction of the PURE RUGS collection.



1970, Goirle
The "turn around" in Van Besouw's history. Introduction of the cotton carpets made on raschel knitting machines.

2010, Genemuiden
Van Besouw was taken over, into the current organisation, Hillfloor.



2013, Genemuiden
Re-introduction of the cotton collection. With a new colour range and new qualities.



2012, Genemuiden
Introduction of the Van Besouw PREM collection. A polyamide contract collection, based Van Besouw's key values.



2017, Genemuiden
Introduction of the soft collection.



2021, Genemuiden
Opening of the Van Besouw Atelier.



2024, Amsterdam
Opening Brand Center



2022, Genemuiden
Introduction of the allure collection.



made to last

MATERIALS

Carpet is not only a functional element in an interior, but also a statement of luxury and comfort. The choice of materials plays a crucial role here.

Whether it's natural carpets made from wool or cotton, or synthetic fibers, each material is designed for durability and offers a combination of comfort, style, and elegance. With proper care and maintenance, these carpets will retain their beauty for years, adding a lasting touch of luxury to your interior.



WOOL

The wool collection exclusively uses high-quality Merino wool sourced from Australian Merino sheep, known for their ultra-fine and soft fibers. This wool combines softness with resilience, ensuring that the carpet retains its shape over time. Thanks to its natural elasticity and durability, it is a sustainable and functional material. Additionally, uncolored wool is used, preserving the natural tones and pure aesthetic of the material.



COTTON

The cotton collection features exclusively high-quality Egyptian cotton, known for its extra-long fibers that provide exceptional softness and strength. This natural material is breathable, moisture-regulating, and offers a luxurious feel against the skin. By leveraging the unique properties of this premium fiber, Van Besouw creates durable, high-end textiles that seamlessly blend comfort and refined aesthetics.



POLYAMIDE

Polyamide is a synthetic fiber known for its strength, elasticity, and durability. The two most commonly used types are Polyamide 6, which excels in color absorption and enables deep, rich tones, and Polyamide 6.6, which offers exceptional wear resistance. An innovative variant of PA6 is Econyl, a regenerated nylon made from recycled materials. This makes Econyl a more sustainable alternative.

Environmentally conscious and future-proof

SUSTAINABILITY

At Van Besouw we use only the best materials. When developing new products, there are two choices. Either natural materials, or the best synthetic products. Always ecologically responsible.

For Van Besouw, sustainability consists of two important elements. First, of course, the raw materials. But just as important is the lifespan. A Van Besouw has a longer lifespan than an average carpet. That makes all the difference! Economically and environmentally.



CERTIFICATIONS



The WOOLMARK label is a textile quality assurance and product -certification program that guarantees the fiber content and quality of wool products. Woolmark guarantees that the products tested are composed of natural, renewable and biodegradable wool.



The GUT label represents the requirements for environmentally friendly flooring. The label is awarded to floor coverings and carpets that are produced with respect for the environment, personal safety and comfort, throughout the product's life cycle.



ECONYL is an innovative recycled polyamide yarn extracted in a patented way from plastic waste such as fishing nets and industrial waste. ECONYL thereby contributes to reducing the global amount of waste from landfills and oceans. This makes industrial production possible with respect for people and the environment.

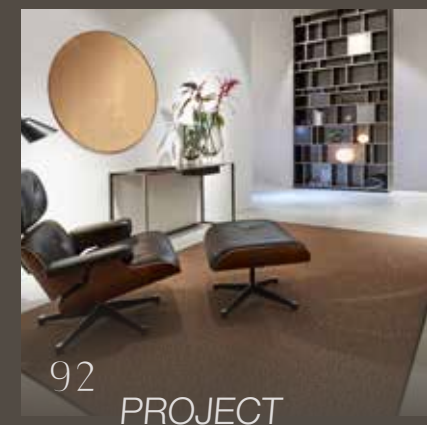
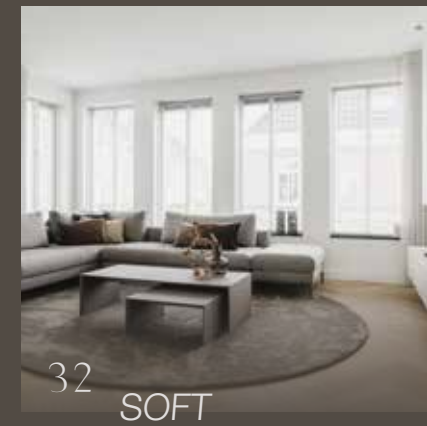
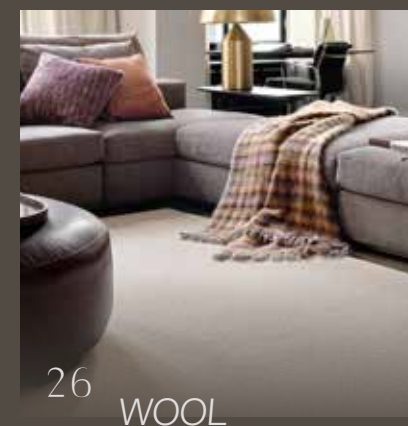


Indoor Air Comfort GOLD - certified product shows additional compliance of product emissions with the criteria of many of the voluntary specifications issued by most relevant ecolabels and similar specifications in the EU and requirements for sustainable building certifications. Therefore certified products are those with the best-in-class low emissions, thus good for indoor air quality. A few labels that fall under Eurofins Gold can be found below.

- A+
- BREEAM
- LEED
- WELL greenguard
- BVB Sweden
- M1
- Floorscore

product overview

COLLECTION



Cotton \ 3801



The Van Besouw 3801, a timeless design icon since 1969, has a distinctive knitted structure. This structure gives a playful look with a loop pile that naturally falls in all directions.

002	006	007	008	009	090
180	230	306	320	323	430
450	512	636	638	639	640
642	650				

Facts

Type of manufacture	knitted
Pile material	100% cotton
Back	Biocore
Total height	8,9 mm
Pile weight	1365 g/m²
Width	400 cm



NORDIC SERENITY

Used quality

3801-002



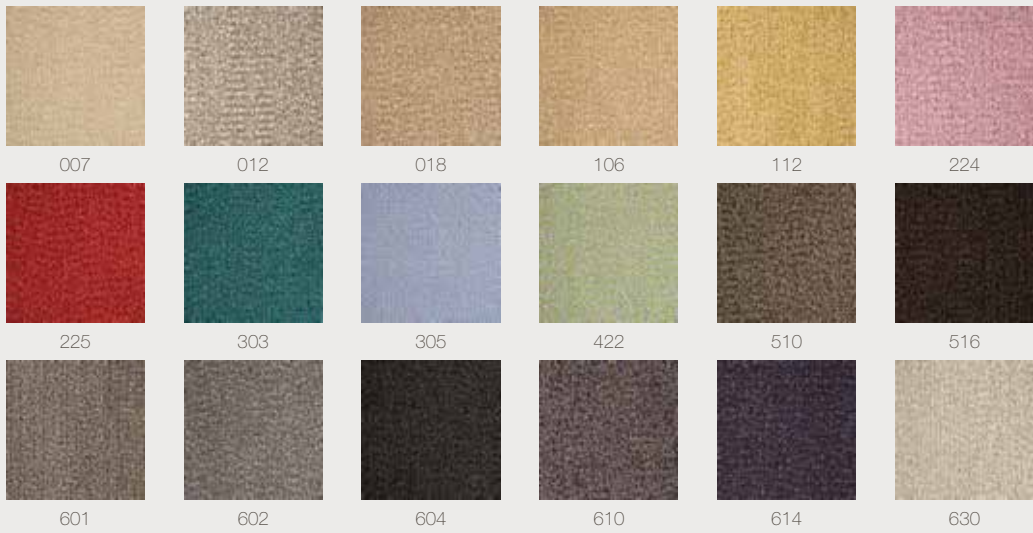
In this spacious living room decorated in Scandinavian style, you will find an oasis of peacefulness. Natural light, minimalist furniture and subtle decorative accents create an atmosphere of simple elegance.





Cotton \ 3802

The 3802, a design classic since 1976, features elegant cotton velvet with a soft, durable pile. Its tri-color design creates a subtle, solid look that suits any interior.



Facts	
Type of manufacture	knitted
Pile material	100% cotton
Back	Feltback
Total height	7,5 mm
Pile weight	1800 g/m²
Width	400 cm

Cotton \ 3805

The 3805, a design classic since 1978, is a 100% cotton knitted blend that balances functionality, comfort, and style.



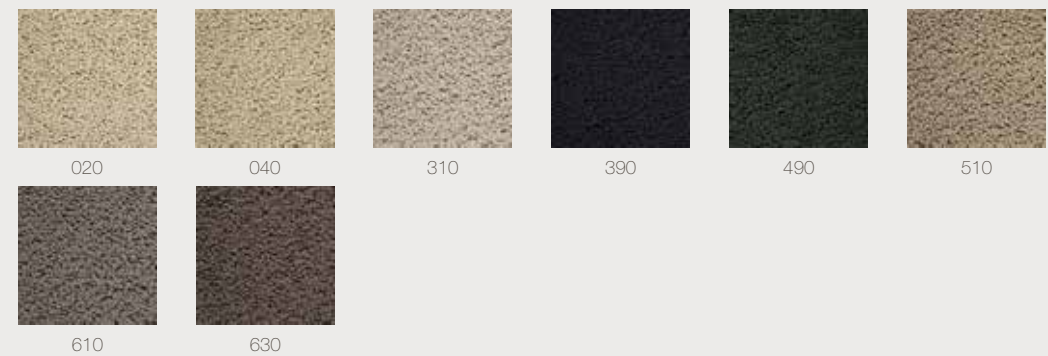
Facts	
Type of manufacture	knitted
Pile material	100% cotton
Back	Biocore
Total height	8,8 mm
Pile weight	1300 g/m²
Width	400 cm





Cotton \ 3810

The 3810 is a beautifully crafted knitted masterpiece made of 100% cotton. It blends functionality, comfort, and style into a timeless, sophisticated design.



Facts

Type of manufacture	knitted
Pile material	100% cotton
Back	Biocore
Total height	11,7 mm
Pile weight	2500 g/m ²
Width	400 cm

Cotton \ 3820



The Van Besouw 3820 reflects ultimate comfort. Made from a blend of three-colored yarns, it boasts a rich and sophisticated appearance.



Facts	
Type of manufacture	knitted
Pile material	100% cotton
Back	Feltback
Total height	11,6 mm
Pile weight	2200 g/m²
Width	400 cm



Wool \ 1803

The Van Besouw 1803 is a true Van Besouw classic—a knitted loop pile carpet crafted from 100% premium wool. By its timeless design, the 1803 adds sophistication and warmth.



Facts

Type of manufacture	knitted
Pile material	100% wool
Back	Blocore
Total height	11,2 mm
Pile weight	990 g/m²
Width	400 cm

Wool \ 1806

The Van Besouw 1806 is a knitted, timeless velour made from 100% wool. The velour effect is created by the dense pile surface, giving it an elegant and refined appearance.



Facts

Type of manufacture	knitted
Pile material	100% wool
Back	Actionback
Total height	9,2 mm
Pile weight	1350 g/m²
Width	400 cm



Wool \ 4403



The Van Besouw 4403 is a classic rib carpet crafted from a blend of wool and goat hair. The jute weft adds a unique character, giving the carpet a natural and authentic look.



Facts

Type of manufacture	woven
Pile material	50% wool / 50% goat hair
Back	Cottonback
Total height	8,5 mm
Pile weight	401 g/m²
Width	400 cm



Wool \ 4404

The Van Besouw 4404, a design classic since 1971, features a distinctive diagonal structure. Made from undyed wool and cashmere, it reflects the raw beauty of nature.



Facts

Type of manufacture	knitted
Pile material	80% wool / 20% cashmere hair
Back	Cottonback
Total height	9,3 mm
Pile weight	730 g/m ²
Width	400 cm





Soft \ 2605

The Van Besouw 2605 offers ultimate comfort with its ultra-soft polyamide yarn. The yarn provides a velvety feel complemented by a subtle sheen.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Actionback
Total height	10,7 mm
Pile weight	1780 g/m ²
Width	400 cm





HOUSE OF REPRESENTATIVES

THE HAGUE (NL)

Project by
Photography by
Used quality

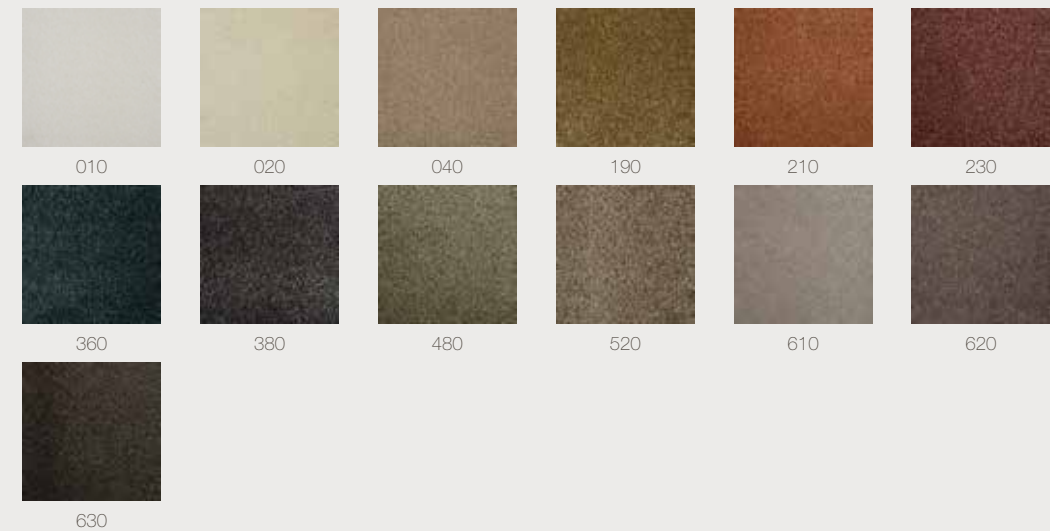
Zecc Architecten
Stijn Poelstra
2605-605



Soft \ 2606



The Van Besouw 2606 is made from exceptionally rich, unique yarns. The thick pile gives the rug a voluminous look, while the soft texture adds warmth.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	15,0 mm
Pile weight	2480 g/m ²
Width	400 cm



MODERN LIVING

Project by
Photography by
Used quality

Lieke Sanders
Flare Department
2606-040



A large living kitchen and bright spaces were wishes of the client, these were perfectly incorporated into this overall design.





Soft \ 2607

The Van Besouw 2607 has a unique matte finish with a subtle, sophisticated look. Wonderfully soft and comfortable.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	10,4 mm
Pile weight	1310 g/m²
Width	400 cm

Soft \ 2608

The Van Besouw 2608 stands out for its impressive pile weight, resulting in a voluminous carpet. Its texture adds warmth and comfort, making it a perfect choice for any interior.



Facts

Type of manufacture	tufted
Pile material	100% PA 6
Back	Feltback
Total height	17,0 mm
Pile weight	2850 g/m²
Width	400 cm





DUETTO BUSSINES PARK

HELSINKI (FI)

Project by
Photography by
Used quality

Koolmat Oy
Wellu Hamalainen
2606-210



Soft \ 2609



The Van Besouw 2609 has a velvety soft velour finish with a subtle sheen. The soft color palette adds a sophisticated look and creates a serene atmosphere.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Actionback
Total height	11,0 mm
Pile weight	1675 g/m ²
Width	400 and 500 cm



PILLOWS, MAURITS AT THE PARK

AMSTERDAM (NL)

Project by
Photography by
Used quality

Studio Linse
Ilco Kemmere
2609-050 and 2613-510



Elegant and comfortable rooms & suites with unexpected views of the park and water, in soft pale tones and soft furnishings, guarantee the best of dreams.





Soft \ 2610

The Van Besouw 2610 combines practical composition with excellent comfort. The color palette includes bold colors balanced with neutral tones.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	11,0 mm
Pile weight	2265 g/m ²
Width	400 cm





WORLD TRADE CENTER AMSTERDAM (tower 10)

AMSTERDAM (NL)

Project by
Photography by
Used quality

OTH architecten
Maarten Zwaneveld
Van Besouw 2611 and 2612 combined in various colours





With 144,000 m², WTC Amsterdam is the largest business center in the Netherlands. A vibrant community of more than three hundred companies in the heart of the international business area Amsterdam Zuidas.





Soft \ 2611

The Van Besouw 2611 is a refined carpet. The vibrant colors used create a lively, dynamic vibe that would make a bold statement in any room.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	12,5 mm
Pile weight	1950 g/m ²
Width	400 cm

Soft \ 2612

The Van Besouw 2612 combines luxury with durability. The soft yarns create a beautiful whole that adds sophistication to any interior.



Facts

Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	12,5 mm
Pile weight	2040 g/m ²
Width	400 cm





AHOY

ROTTERDAM (NL)

Project by
Photography by
Used quality

Doen Design
Nicoline Rodenburg
2611-460 and 2612-410



The various seating areas in AHOY Rotterdam exude functionality and relaxation through the green colours and materials used.



Soft \ 2613



The Van Besouw 2613 brings warmth to the interior with its velvety look. The fine and soft yarns give a luxurious and full look.



Facts	
Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	11,2 mm
Pile weight	2075 g/m²
Width	400 cm

Soft \ 2614

The Van Besouw 2614 is a sophisticated and exceptionally durable carpet. The meticulous tip-shearing technique creates a unique pattern, mixing loops and cut pile yarns.



Facts	
Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Actionback
Total height	6,5 mm
Pile weight	1075 g/m²
Width	400 cm



Soft \ 2615

The Van Besouw 2615 is a stylish enhancement to any interior. The lustrous yarns create a subtle sheen that gives a luxurious feel. The vibrant, bold colors give the carpet a distinctive look.



Facts	
Type of manufacture	tufted
Pile material	100% PA 6.6
Back	Feltback
Total height	11,0 mm
Pile weight	1555 g/m²
Width	400 cm



LIVING WITH A VIEW

ANTWERPEN (BE)

Project by
Photography by
Used quality

Studio Zuyd
Peter Baas
2615-040

Living with a view, this accurately describes the apartment designed by Studio Zuyd. A luxury apartment with a refined interior.





Soft \ 2616

The Van Besouw 2616 is distinguished by its pile weight, creating a voluminous carpet. Its rich texture brings warmth and comfort, making it an ideal addition to any interior.



Facts

Type of manufacture	tufted
Pile material	100% PA 6
Back	Feltback
Total height	16 mm
Pile weight	2825 g/m ²
Width	400 cm



SOESTDIJK PALACE

BAARN (NL)

Project by
Photography by
Used quality
From left to right

Nicole Uniquole
Stefan Dorrestein
2605-540, 2606-040 and 2616-440
Maya Meijer-Bergmans, Princess Margarita de Bourbon de Parme
and Nicole Uniquole



Soft \ 2620



The Van Besouw 2620 is a striking carpet with a subtle striped pattern. The two balanced colors create an elegant contrast. This combination gives the carpet a timeless look.



Facts

Type of manufacture	tufted
Pile material	100% PA 6 Econyl
Back	Feltback
Total height	15,0 mm
Pile weight	2000 g/m ²
Width	400 cm



Allure \ 2301

The Van Besouw 2301 is an hand-woven carpet crafted with fine yarns. Its woven structure creates a luxurious and elegant effect.



Facts

Type of manufacture	woven
Pile material	100% PES
Back	Cottonback
Total height	13 mm
Pile weight	2905 g/m ²
Width	500 cm





RUSTIC LIVING

Project by
Photography by
Used quality

Marieke de Jong
Cafeine, Thomas de Bruyne
2301-510, 2305-040 and 2305-510



Refined details can be found in this
beautifully renovated farmhouse
by Marieke de Jong.



Allure \ 2302



The Van Besouw 2302 is made from the finest polyamide yarns, offering exceptional quality and durability. The loop and cut pile creates a texture that adds depth and sophistication.



Facts	
Type of manufacture	Woven
Pile material	100% PA 6
Back	Cottonback
Total height	7 mm
Pile weight	1800 g/m²
Width	500 cm



Allure \ 2303

The Van Besouw 2303, made from sustainable Econyl yarns, offers exceptional quality and durability. Its loop and cut pile creates a rich, textured surface that adds depth and elegance.



Facts

Type of manufacture	woven
Pile material	100% PA 6 Econyl
Back	Cottonback
Total height	8 mm
Pile weight	2300 g/m ²
Width	500 cm

Allure \ 2304

The Van Besouw 2304 stands for serenity, elegance, and comfort. This solid-colored carpet is crafted from strong and durable Econyl yarn.



Facts

Type of manufacture	woven
Pile material	100% PA 6 Econyl
Back	Cottonback
Total height	12 mm
Pile weight	2800 g/m ²
Width	500 cm





LUXURY RESIDENCE

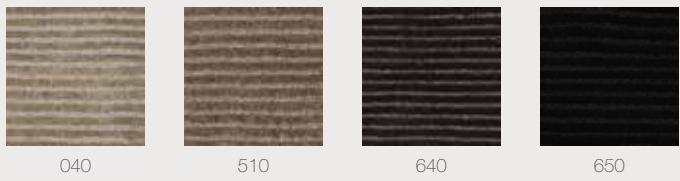
Project by
Used quality

CentaineCreations
2304-040



Allure \ 2305

The Van Besouw 2305 is a unique striped cut-loop carpet, crafted from strong and durable Econyl yarn. Its dynamic lines create depth and structure.



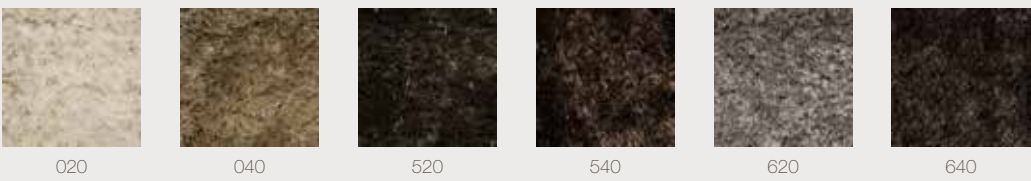
Facts

Type of manufacture	woven
Pile material	100% PA 6 Econyl
Back	Cottonback
Total height	8 mm
Pile weight	2600 g/m²
Width	500 cm



Allure \ 2310

The Van Besouw 2310 features an exceptionally high pile blended with varying heights of yarn for a dynamic and textured look.



Facts

Type of manufacture	woven
Pile material	100% PES
Back	Cottonback
Total height	28 mm
Pile weight	3200 g/m²
Width	400 cm



Project \ 2404

The Van Besouw 2404 exemplifies modern, high-quality textile design, crafted from 100% ECONYL polyamide. It blends three colors, offering durability and a refined appearance.



Facts

Type of manufacture	woven
Pile material	100% PA 6 Econyl
Back	Feltback
Total height	8,1 mm
Pile weight	1500 g/m ²
Width	400 cm

Project \ 2405

The Van Besouw 2405 is a durable flatweave carpet, designed for high-traffic commercial spaces, guaranteeing long-lasting performance and reliability.



Facts

Type of manufacture	woven
Pile material	100% PA 6.6
Back	Actionback
Total height	5 mm
Pile weight	800 g/m ²
Width	400 cm



Project \ 2406

The Van Besouw 2406 represents high-quality textile. Made from 100% Econyl polyamide, its cable construction design blend three colors for a sophisticated look.



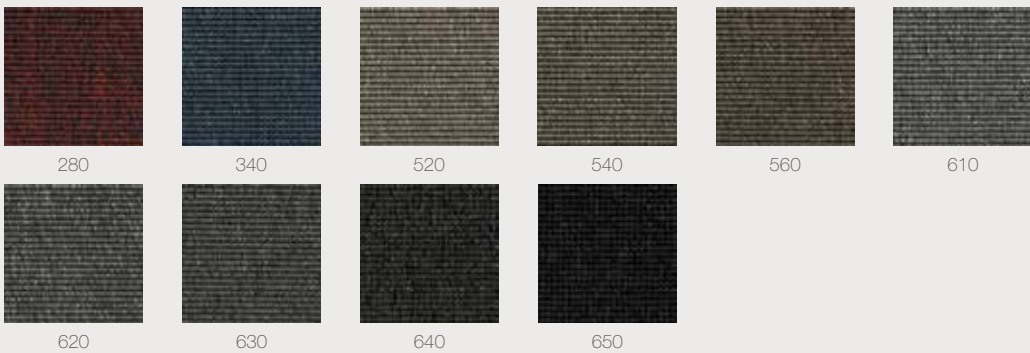
Facts

Type of manufacture	woven
Pile material	100% PA 6 Econyl
Back	Feltback
Total height	5 mm
Pile weight	825 g/m²
Width	400 cm



Project \ 2407

The Van Besouw 2407 blends small linear structures with a gradient of colors, creating a strong foundation. This carpet offers the perfect combination of comfort and quality.



Facts

Type of manufacture	woven
Pile material	100% PA 6
Back	Actionback
Total height	3,0 mm
Pile weight	400 g/m²
Width	400 cm



Project \ 2408

The Van Besouw 2408 features a tightly woven structure that guarantees a solid foundation, providing the perfect blend of comfort and quality.



Facts

Type of manufacture	woven
Pile material	100% PA 6.6
Back	Actionback
Total height	3,5 mm
Pile weight	415 g/m ²
Width	400 cm

Project \ 2409

The van Besouw 2409 offers a refreshing option for project applications. Crafted from tightly woven Econyl yarn, it combines durability with a modern aesthetic.



Facts

Type of manufacture	woven
Pile material	100% PA 6 Econyl
Back	Actionback
Total height	4,5 mm
Pile weight	600 g/m ²
Width	400 cm





Project \ 2410

The Van Besouw 2410 carpet is distinguished by its unique herringbone pattern. This woven design gives the carpet a recognizable structure that adds depth and character.



Facts

Type of manufacture	woven
Pile material	100% PA 6.6
Back	Actionback
Total height	4,0 mm
Pile weight	750 g/m ²
Width	400 cm

Project \ 2411

The Van Besouw 2411 features a tightly woven construction with a linear structure. The color palette makes it suitable for a wide range of purposes.



Facts

Type of manufacture	woven
Pile material	100% PA 6.6
Back	Actionback
Total height	4,0 mm
Pile weight	750 g/m ²
Width	400 cm

Project \ 2412

The Van Besouw 2412 carpet features an alternating line structure that adds liveliness. Its high performance ratings make it suitable for a variety of applications.



Facts

Type of manufacture	woven
Pile material	100% PA 6.6
Back	Actionback
Total height	4,0 mm
Pile weight	750 g/m ²
Width	400 cm



ATELIER

create
your own
unique rug

THE VAN BESOUW ATELIER

CREATE YOUR OWN UNIQUE RUG

The chosen rug, the designed shape and the carefully selected edging. All elements converge at the Van Besouw atelier.

COMPUTER-CONTROLLED CUTTING

All rugs are cut by computer. A cutting plan is drawn up for each rug and the carpet is cut from the roll in a dimensionally stable manner. This minimises cutting loss and ensures an efficient process.

FINISHING OF THE RUG

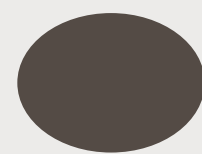
Finishing the rugs is craftsmanship. All rugs are taken in hand one by one and finished with the desired look and feel.

view
atelier
brochure



creativity and ideas

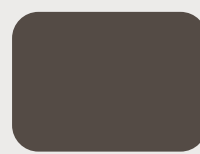
OUR STANDARD SHAPES



ellipse



bean



tablet



moon



hexagon



coral



pebble



peanut



round



plaid



cloud



..or rug your own!

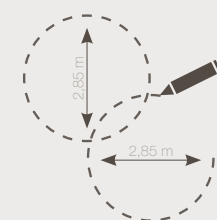


colours, materials and shapes

RUG YOUR OWN

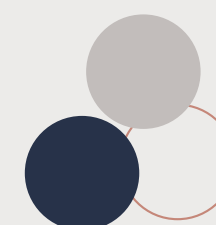
CREATE

Create your own tailor-made shape and size.



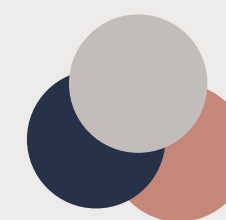
COMBINE

Combine materials and colours for your chosen shape.



DESIGN

All your choices come together in a unique rug designed by you.



blending forms

INSPIRATION TO START WITH



ellipse

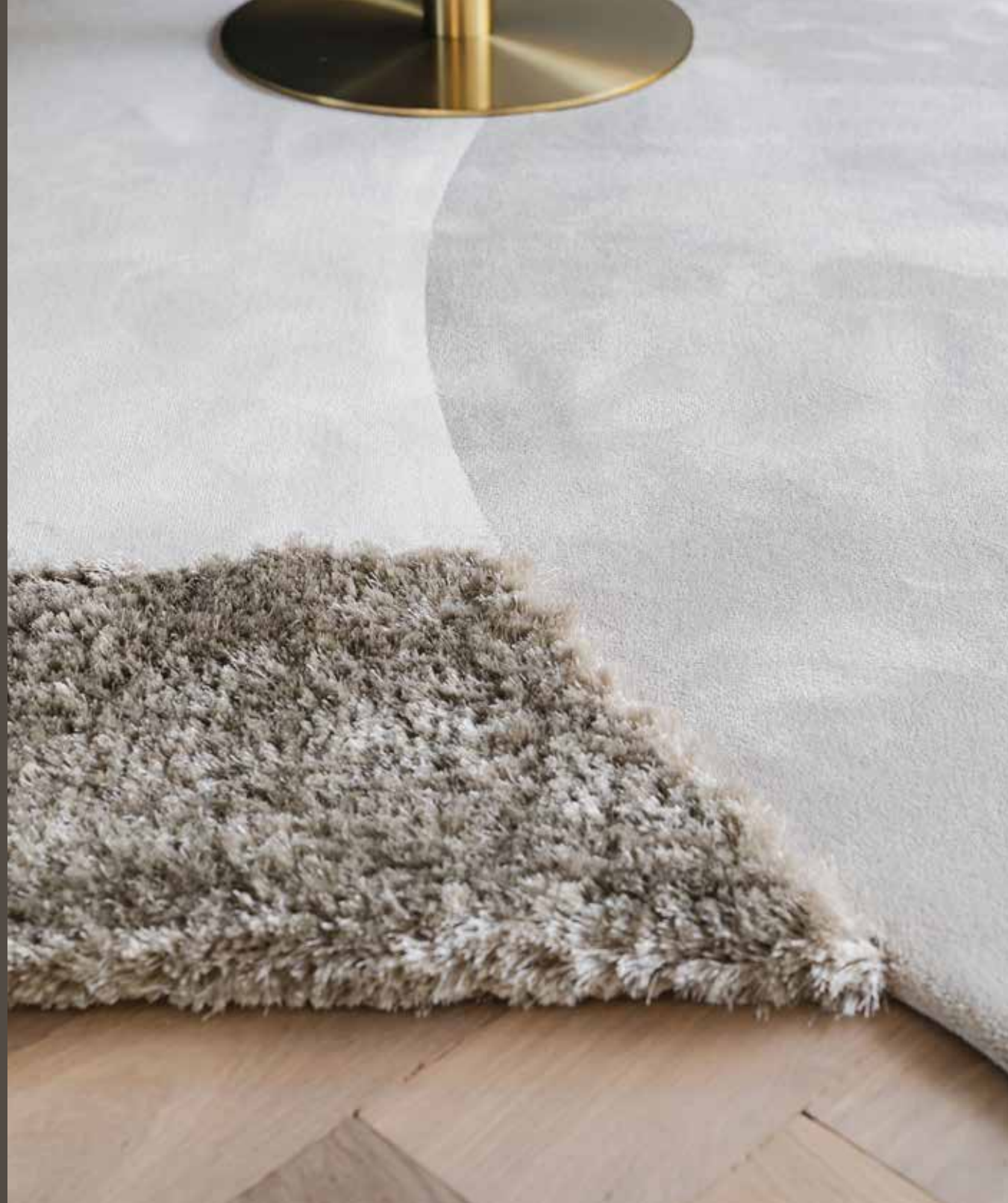


round



tablet





CREATIVITY AT ITS FINEST

Used quality

2609-010, 030 and 2310-040



finishing touches

BORDERS



Volume

The essence of a volume finish lies in folded edges, giving the rug a rich, full look. To ensure comfort and prevent slipping, all rugs come with standard anti-slip underlay.



Blind \ COTTON

Blind bordering is a minimalist finish where the border is subtly stitched around the rug without visible seams. This border is made out of polyester, showing a herringbone structure.



Blind \ LEATHER

The exclusive faux leather is a finish that adds extra luxury to a rug. The material is long-lasting and easy to maintain. A calm color palette due to the natural colors.



Blind \ SUEDE

The suede finish is made of ecological microfiber. This luxurious finish offers many possibilities through its wide range of colors and applicability.



Blind \ PROJECT

The project blind finish is made of strong synthetic material that is ideally suited for high-traffic areas. The material is waterproof, resistant to abrasion, UV light and stains.

COLOUR RANGE

The collection has a wide range of colours and materials. All colours are meticulously tuned so that each rug can be provided with a matching finish.

COTTON

C001	C003	C113	C131	C007
C102	C112	C008	C005	C328
C023	C010	C601	C083	C360
C022	C066	C006	C153	C011
C114	C013	C630	C049	C002

LEATHER

P4215	P4217	P4216	P4232	P4231
P4229	P4241	P4235	P4233	P4227
P4222	P4230	P4267	P4224	P4226

SUEDE

DC0019	DC8384	DC9047	DC9078	DC9125
DC9064	DC9129	DC9168	DC9177	DC9199
DC9173	DC9135	DC9079	DC8395	DC9139
DC9158	DC9279	DC9186	DC8397	DC9060
DC9118	DC9161	DC9087	DC9291	DC9059

PROJECT

SG92089	SG91051	SG90002	SG94012	SG90005
SG92105	SG92003	SG92098	SG92012	SG92011
SG92064	SG96004	SG92100	SG93007	SG95010
SG95063	SG92101	SG94011	SG99002	SG99001



create your own unique rug

RUG CONFIGURATOR

Our rug configurator offers you the opportunity to design unique custom-made rugs in a simple and intuitive way. You can choose your own shape, size and bordering.



inspiration and advice

FIND YOUR DEALER

Scan the QR-code below to find your nearest dealer or visit www.besouw.nl/dealers.



CONTACT

Address	Sasdijk 14, 8281 BM Genemuiden (NL)
Phone	+31 (0) 38 385 8818
E-mail	info@besouw.nl
Site	www.besouw.nl

EDITION

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